

# Sengen Taisha Area Walking Tour - Gourmet Guide

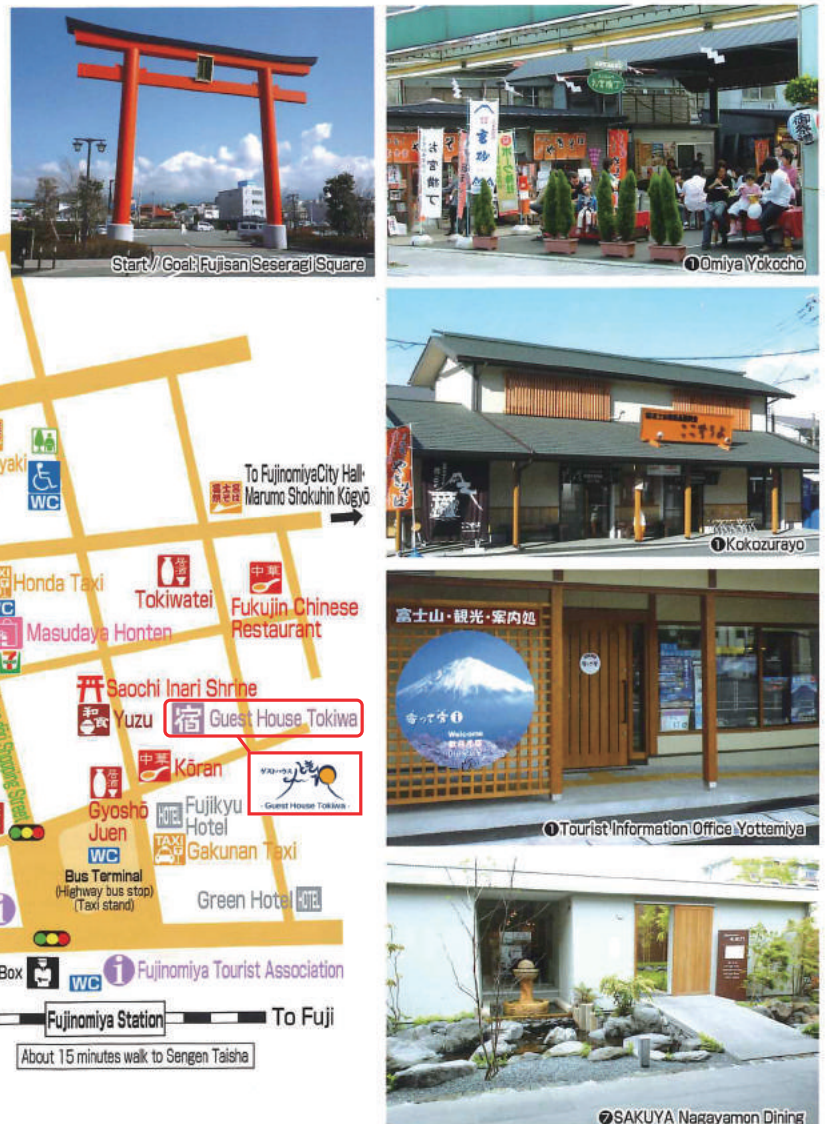
**Why Yakisoba?** Historically, Fujinomiya City enjoyed prosperity as the location of Sengen Taisha. However in later times, the downtown area suffered from a declining economy. In November of 2000, Fujinomiya residents brought attention to their unique local version of the famous yakisoba (fried noodle) dish in an attempt to revitalize the area. Their efforts have so far achieved amazing results, with sales reports of 21.7 billion yen over a 6 year period. With other such delicacies as rainbow trout and milk ramen, Fujinomiya is quickly gaining a reputation as a center of innovative local cuisine.



- Fujinomiya Yakisoba
- Japanese Food
- Chinese Food
- Cafe
- Park
- Shrine
- Spring
- Spring (Drinkable)
- Pub
- Bank
- Shopping
- Japanese Inn
- Police Box
- Information
- Parking
- Taxi
- Hotel
- Restroom
- Restroom (handicap accessible)
- Evacuation Area
- Rental Car
- Volunteer Guides



- Start** Fujisan Seseragi Square. A 16 meter high Torii gate marks the central base for sightseeing in Fujinomiya. Free parking lot has capacity for up to 30 cars and 9 buses.
- 1 Omiya Yokochi** In this area a number of small shops offer famous Fujinomiya delicacies like yakisoba, gelato ice cream, rainbow trout and pork.TEL.(0544)25-2061 (Pukuichi)
  - 1 Mt. Fuji Souvenir Shop Kokozurayo** This gift shop is conveniently located near the parking lot of Sengen Taisha. TEL.(0544)24-2544
  - 7 SAKUYA Nagayamon Dining** Buffet-style meal style.TEL.(0544)66-8011
- i Volunteer Tour Guides** Guided tours available to Sengen Taisha, Shiraito Falls and more. (Free;appointment required)TEL(0544)27-5240 Fujinomiya City Tourism Association



**Frog Stone (Kaeru Ishi)**  
This stone is naturally shaped like a frog. Legend has it that water from the nearby well can cure warts and eye diseases.

**Lord Shingen's Hagaromo Spring - Kinukake no Matsu stone marker**  
Legend tells that the goddess of Sengen Taisha put her clothing on a pine tree at this spot when giving birth. Another story is that the warlord Takeda Shingen washed his clothes and hung them to dry here.

**Lord Nobunaga's Fuji Mi-Ishi**  
It is said that in 1582, the warlord Oda Nobunaga, while returning from his successful campaign against the Takeda clan, sat on this rock and viewed Mt. Fuji.

**Fukuiishi Shrine: Health, Long Life**  
Also known as Wa Kuguri San from the name of a ritual held at the end of July, during which people pass through a grass ring to gain purification. People in former times believed children left here to be picked up by a friend or relative would grow up to be strong and healthy.

**Kanda Storehouse Inari Shrine**  
This shrine to the deity of abundant harvest served as guardian of Omiya Castle's rice storehouse. The lords of Omiya Castle came from the Fuji clan, who were the hereditary high priests of Sengen Taisha.

**Kanda Market Shrine**  
Shrine to Ichi-kami san,a god of commerce. From the late middle ages, a number of monthly markets were held in this area, and some of them can still be enjoyed today. These are the Nishino Ichi (3th of every month), Juroku Ichi (16th) and the Kanda Raku-Ichi (first Saturday every month).

**Saoji Inari Shrine**  
This is said to be the only shrine in Japan where a device used for measuring and surveying is enshrined. The first survey of Mt. Fuji, carried out in 1727, measured a height of 3,886 meters. Sir Rutherford Alcock, the first foreigner to climb Mt. Fuji, measured 4,309.8 meters.

**i Tourist Information Offices**  
Yottemiya (inside Sengen Taisha parking lot, 30 minutes free parking)  
TEL.(0544)29-7223  
Fujinomiya Tourist Association (1st floor, north side of Fujinomiya Station building)  
TEL.(0544)27-5240